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Source: Choo Choo R Snacks, Inc.

# Beef Up Those Corporate Gifts This Holiday Season With Buffalo Bills Beef Jerky

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LEBANON, Pa., Aug. 8 /PRNewswire/ -- Every holiday season companies send their favorite customers and clients a gift thanking them for their business - typically a fruit basket, chocolate or liquor. Choo Choo R Snacks, Inc., of Lebanon, Pennsylvania, says it's time to beef up those corporate gifts!

Choo Choo R Snacks, best known for their national brand of Buffalo Bills Beef Jerky, is proud to introduce their new line of Corporate Gift Coolers & Jugs - featuring over 20 unique beef jerky and meat snack gifts. Unlike many gift companies who sell generic pre-made gift baskets, Choo Choo R Snacks packs each and every Cooler & Jug to order ensuring the recipient receives the freshest product possible. And rather than using those frilly baskets that just end up in the garage, they use durable and functional 6-pack coolers, backpack coolers, and beverage jugs that can be used for years to come.

"Our new corporate gift service offers companies a fresh alternative in gift-giving. Nothing against fruit baskets, but high-end beef jerky is an 'in' gift these days," said Paul Squires, General Manager of Choo Choo R Snacks. "For the past 3 years, we've been selling beef jerky gifts to the general public on our website (<http://www.BBjerky.com>) and on Amazon; sales have been overwhelming. More important, both the gift buyer and gift recipient feedback have been excellent. Knowing many of these gifts were given to business owners and executives, and well-received by them, it only made sense to broaden our market and introduce our line of Corporate Gift Coolers & Jugs."

Pat Sherburne, President of Choo Choo R Snacks, added, "Most people don't realize that the majority of our Buffalo Bills Premium Snacks are naturally low in carbohydrates and calories. More than 50 of our snacks have less than 3 grams of carbs and less than 80 calories per serving. With so many of today's executives being weight-conscious, especially during the holiday season, our Coolers & Jugs are certain to be a welcomed and appreciated gift."

Choo Choo R Snacks' new Corporate Gift Service handles every aspect of the gift-giving process - from personalizing each gift card to direct shipping each gift recipient. Prices range from \$29.99 to \$79.99. There is no minimum order requirement; however, there are volume discounts at 10, 50, 100 and 200 gifts. Custom orders and custom imprinting are available.

For more information, visit <http://www.BBjerky.com> or call 1-800-992-3933.

About Choo Choo R Snacks, Inc.

Choo Choo R Snacks, Inc., based in Lebanon, PA, has been producing premium snacks since 1990 - primarily beef jerky, venison jerky, beef sticks, and beef jerky chew. The company prides itself in having an extremely loyal customer base who appreciates their quality products, competitive prices, prompt shipping, and excellent customer service.

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