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Source: Choo Choo R Snacks, Inc.

Pennsylvania-Based Beef Jerky Company Named to the 2007 Inc. Magazine Top 5,000 List

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LEBANON, Pa., Sept. 5 /PRNewswire/ -- Choo Choo R Snacks, best known for their national brand of Buffalo Bills Beef Jerky, has been named to the 2007 Inc. Top 5,000 List of the fastest-growing private companies in the United States.

This first-ever Inc. 5,000 is an extension of Inc. magazine's annual Inc. 500 list. The 2007 Inc. 5,000 list measures revenue growth from 2003 through 2006. To qualify, companies had to be U.S.-based, privately held, independent (not subsidiaries or divisions of other companies), and have had at least \$200,000 in revenue in 2003, and \$2 million in 2006. Taken as a whole, these companies represent the backbone of the U.S. economy.

"The Inc. 5,000 List provides the most comprehensive look ever at the most important part of the economy - the entrepreneurial part," said Inc. 5,000 Project Manager Jim Melloan.

Choo Choo R Snacks, Inc., based in Lebanon, Pennsylvania, realized a 39.2% sales growth from 2003 to 2006. This growth placed the beef snack company at number 4,616 on the 2007 Inc. Top 5,000 List.

Pat Sherburne, President of Choo Choo R Snacks, stated, "Making Inc.'s Top 5,000 List is quite a feat for any company. In our company's case, however, it's astonishing when you consider just how competitive the beef snack industry has become over the past few years. Unlike many of our competitors who have surrendered quality for price, we have maintained our company's founding philosophy of simply producing the best beef snacks possible. Being named to Inc.'s Top 5,000 List only strengthens our commitment to excellence."

"Knowing we are one of only 7 food and beverage companies from Pennsylvania to make the list is a great compliment," added Paul Squires, General Manager of Choo Choo R Snacks. "Since opening in 1990, we have worked extremely hard to become what we are today - a full-line snack company offering over 80 superior products supported by the best customer service in the industry. This recognition from Inc. would not have been possible without our extremely loyal consumers, retailers, and distributors who have remained faithful to our Buffalo Bills brand of beef jerky and snacks for the past 17 years."

Complete information on this year's Inc.'s Top 5,000 List can be found at <http://www.inc.com/inc5000>. The list features a profile for each company, almost all of them written as a result of Inc. interviews with management. In addition, the list is searchable according to numerous criteria, including industry, city, state, region, and year founded.

For more information on Choo Choo R Snacks, visit <http://www.BBjerky.com> or call 1-800-992-3933.

About Choo Choo R Snacks, Inc.

Choo Choo R Snacks, Inc., based in Lebanon, PA, has been producing premium snacks since 1990 - primarily beef jerky, venison jerky, beef sticks, and beef jerky chew. The company prides itself in offering quality products, competitive prices, prompt shipping, and excellent customer service.

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